



Impact Report

*Advancing Sustainability
Across Nevada*



2025

Table of Contents

03

Letter from
Leadership

04

Who We Are

05

Trustee Advisory
Board

06

Board of
Directors

07

2025 At A
Glance

08

100,000 Tree
Program

10

Impact Collabs &
ConveneNV

14

Nevada Policy
Council on HT

15

Buen Aire Para
Todos

17

Financial
Snapshot

18

Looking Ahead to
2026

Letter from Our Leaders

As we reflect on 2025, it is clear that Nevada stands at a pivotal moment one defined by urgency, innovation, and unprecedented opportunity. Our mission has always been centered on advancing environmental, social, and economic sustainability across our state through collaboration, education, and community-driven action. This year, that mission has never been more essential. Over the past 15 years, ImpactNV has served as Nevada’s independent sustainability alliance, bringing together leaders across sectors to confront our state’s most pressing challenges. From water scarcity and climate resilience to social inequities and equitable economic development, the work we do aims to empower communities, strengthen partnerships, and build a more sustainable and resilient Nevada for generations to come. Our work impacts the most vulnerable populations within our state.

Annually our work is amplified through ConveneNV, Nevada’s premier sustainability summit, where hundreds of leaders gather to collaborate, learn, and chart a path toward long-term resilience. The theme for 2025 was “Impact through Action,” we tried to underscore not only the collective will of our community but also the bold steps required to ensure that Nevada thrives environmentally, socially, and economically in a rapidly changing world. ConveneNV is the culmination of our impact collaboratives, gathering the leaders within the environmental, economic and social sectors to discuss impact in detail. With the success of this concept, we will have more actionable work to improve the state.

While progress is evident, the challenges before us remain significant. Climate pressures, economic uncertainty, and community inequities continue to call upon us to act thoughtfully and with purpose. We are confident in Nevada’s ability to lead with innovation, partnership, and vision. The accomplishments detailed in this report represent more than milestones they represent the foundations of a stronger, more sustainable future.

Thank you to our partners, supporters, and community leaders for your steadfast commitment to this work. Together, we will continue to build a Nevada where sustainability is not just an aspiration, but a shared reality.

With gratitude and determination,



Dave Ray
President, Board of Directors



Lauren Boitel
Executive Director



Dave Ray



Lauren Boitel

Who We Are

Mission

Founded in 2009, ImpactNV is a cross-sector nonprofit alliance of Nevada's public agencies, private sector leaders, and community organizations working together to strengthen the state's environmental, economic, and social sustainability. We convene municipalities, major employers, and nonprofit partners to design and implement coordinated, data-driven solutions that improve quality of life and address systemic challenges such as extreme heat, air quality, water stewardship, equity, financial resilience, and gaps in our social safety net.

Guiding Principles



IMPACTNV'S 7 GUIDING PRINCIPLES

SUSTAINABILITY IS (AND MUST BE) ENVIRONMENTAL & ECONOMIC & SOCIAL

We support the following guiding principles for all citizens:

ECONOMIC PROSPERITY
A robust and diverse economy that provides shared prosperity, security, quality education, good jobs, living wages, and affordable housing.

TRANSPORTATION & EMISSIONS
Comprehensive and clean transportation choices that minimize commute times and emissions while reducing the effects of extreme heat on vulnerable populations.

A THRIVING COMMUNITY
A safe, secure, community with a rich and thriving cultural core that promotes equity and diversity.

HEALTH & WELL-BEING
Commitment to equal opportunity, equitable access to social services and affordable, quality health care.

BUILT & NATURAL ENVIRONMENT
Intelligent development of our built environment that minimizes the impact on our natural environment and provides access to green spaces.

PRESERVATION OF RESOURCES
Stewardship of, and access to, a clean and reliable water supply, good air quality and responsible water and solid waste management.

CLEAN ENERGY
Equitable access to affordable, clean energy choices.

Trustee Advisory Board



Nancy Brune
City of Las Vegas



Eric Dominguez
Caesars Entertainment, Inc.



Vic Etyemezian
Desert Research Institute



Dwayne McClinton
Governor's Office of Energy



Justin Jones
Clark County Commissioner



Cass Palmer
North Las Vegas



Colby Pellegrino
Southern Nevada Water
Authority



Dave Swallow
Regional Transportation
Commission

Board of Directors



Amit Bhardwaj
McKinsey & Company



Keely Brooks
Southern Nevada Water Authority



Nathan Bouvet
Governor's Office of
Economic Development



Robert Burgy
Clark County



Paulina Douangpanya
NV Energy



Dallas Haris
Davison Van Cleve PC



Dylan Keith
Southwest Gas Corporation



Christopher Lynch
UNR Business Environmental Program



Anthony Molloy
City of Henderson



Michael Nelson
Harry Reid International Airport



Dave Ray
NV5



Deborah Reardon
RTC of Southern Nevada



John Restrepo
RCG Economics



Chris Vasquez
City of North Las Vegas



Marco Velotta
City of Las Vegas



Devin Winnie
Caesars Entertainment



Witek Wacinski
Bet MGM

2025 At A Glance

Across Nevada, ImpactNV advanced measurable progress in environmental, social, and economic sustainability—pairing community-rooted programs with statewide collaboration, policy leadership, and systems-level solutions.

2025 Impact Highlights



13,000+ trees planted to date*



200+ ConveneNV Attendees, 44 Impact Collaborative Partners and 6 Convenings



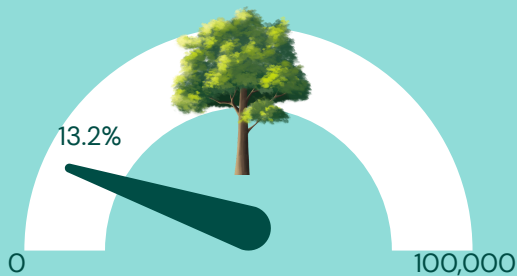
45 Nevada Policy Council on Human Trafficking members



1,500 East LV residents engaged in air quality

* These numbers include directly funded ImpactNV tree plantings as well as partner plantings toward the statewide goal.

Across Our Core Programs



100,000 Tree Program

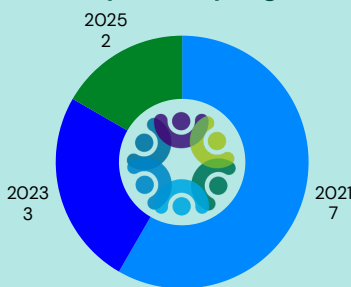
2,806* trees planted in 2025, with a 97% survivability rate, expanding shade, cooling, and resilience in priority communities.



ConveneNV & Impact Collaboratives

Our 17th annual summit convened 200+ attendees while launching a more action-oriented collaborative model across all three pillars of sustainability.

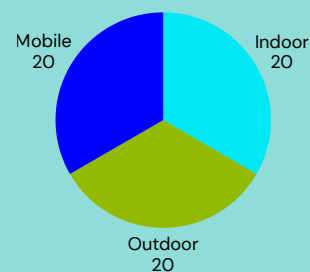
NPCHT Policy Wins by Legislative Session



Nevada Policy Council on Human Trafficking

In its third legislative session, NPCHT grew to 43 members, tracked 13 bills, helped secure 2 policy wins, and supported \$200,000 for the Victims Fund.

Air Quality Sensors Deployed



Buen Aire Para Todos

ImpactNV continued to advance the program's legacy in East Las Vegas, building on 60 air quality sensors, 1,478 residents engaged, and 8 recommendations for healthier air and heat resilience.

100,000 Tree Program

Launched on Earth Day 2022, our 10-year commitment to plant 100,000 drought-tolerant trees is building a cooler, healthier, and more resilient Nevada. We prioritize disadvantaged communities with high heat vulnerability and low tree equity—placing shade where it is needed most.

In 2025, we planted 2,806 trees, bringing our total to 13,191 statewide. We expanded into new jurisdictions, welcomed corporate partners including VGK, Formula 1, and Swire Coca-Cola, and engaged 103 community volunteers to scale our impact.

The trees planted in 2025 alone sequester approximately 258 metric tons of CO₂ annually, conserve an estimated 15–30 million gallons of water each year compared to turf, and reduce urban heat in 38 public parks serving tens of thousands of Nevadans. Through our cost-share model, we also reduce financial burdens on local jurisdictions while helping lower long-term cooling and infrastructure costs for communities.

This initiative is more than tree planting—it is a strategic investment in climate resilience, public health, and economic stability for Nevada’s future.

2025 Economic Impact:



\$335,000+ in future annual cooling savings for nearby homes



Costs avoided by jurisdictions due to shared planting expenses

2025 Environmental & Social Impact:



250+ metric tons of Co2 sequestered



15 - 30 million gallons of water conserved



38 public parks with increased tree canopy



Over 100 community volunteers engaged

Trees Planted to Date:

13,191



*Number includes partner plantings towards goal

“They make people happy and they give us shade, so we’re not hot.”

Georgia, 10 year old Southern Nevadan



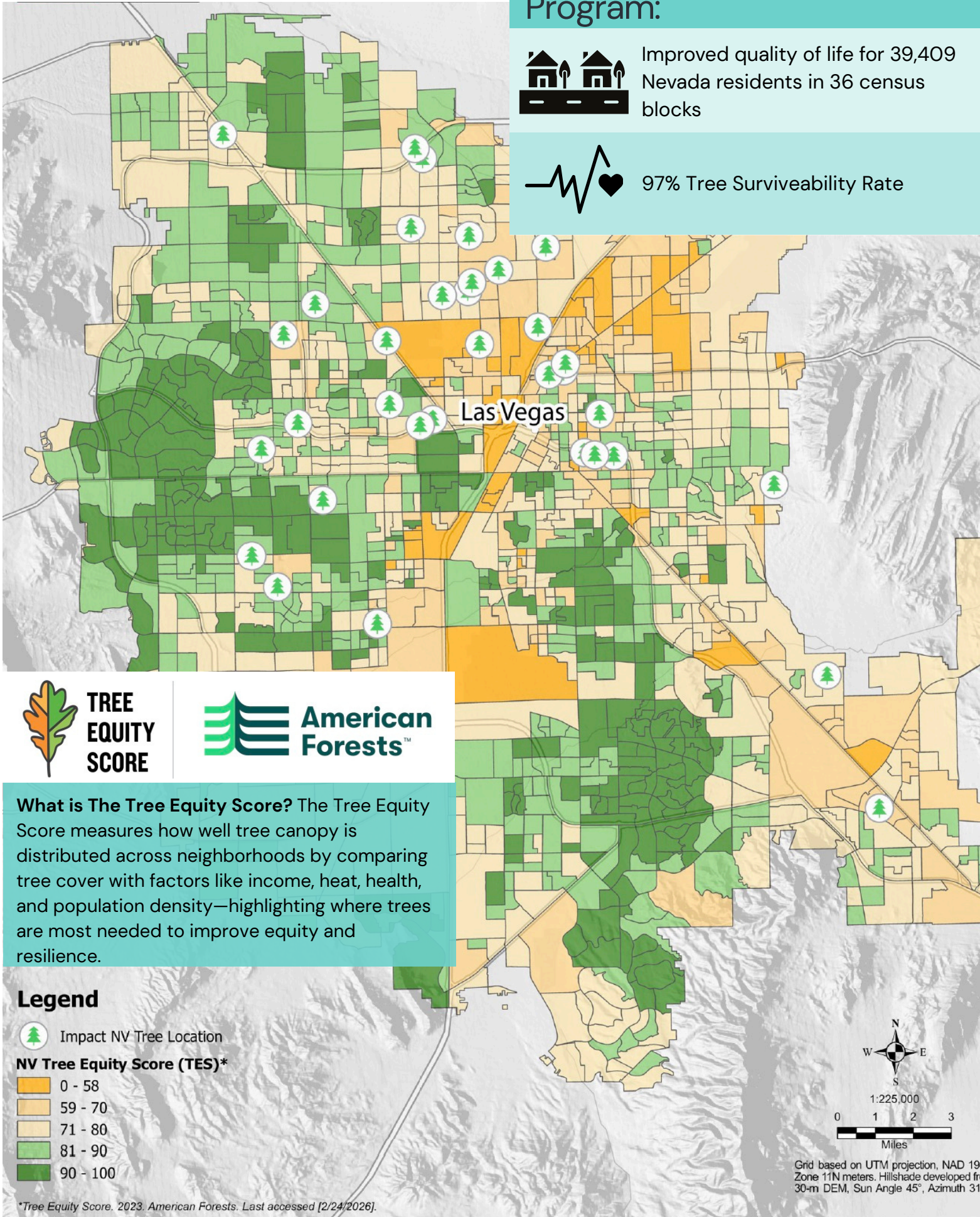
Direct Impact of Tree Program:



Improved quality of life for 39,409 Nevada residents in 36 census blocks



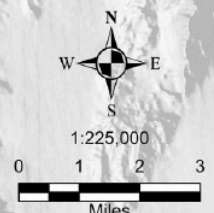
97% Tree Surviveability Rate



What is The Tree Equity Score? The Tree Equity Score measures how well tree canopy is distributed across neighborhoods by comparing tree cover with factors like income, heat, health, and population density—highlighting where trees are most needed to improve equity and resilience.

Legend

- Impact NV Tree Location
- NV Tree Equity Score (TES)***
- 0 - 58
- 59 - 70
- 71 - 80
- 81 - 90
- 90 - 100



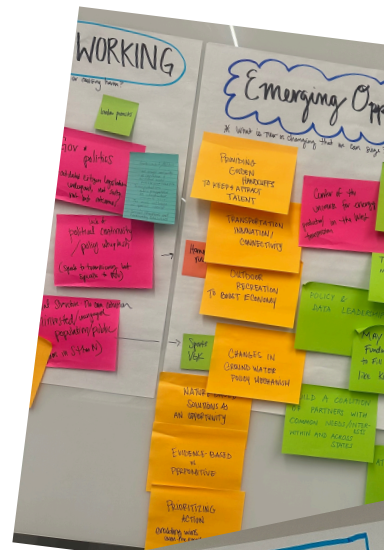
Grid based on UTM projection, NAD 1983 Zone 11N meters. Hillshade developed from 30-m DEM, Sun Angle 45°, Azimuth 315°

*Tree Equity Score. 2023. American Forests. Last accessed [2/24/2026].

Impact Collabs & ConveneNV

For over 15 years, ConveneNV has brought together leaders across Nevada, the 2025 event evolved into a more dynamic, action-oriented model designed to strengthen collaboration and accelerate measurable progress across the environmental, social, and economic pillars of sustainability. Through these Impact Collaboratives we:

- Forming three leadership groups aligned with environmental, social, and economic priorities
- Engaged influential state leaders, practitioners, and stakeholders in monthly meetings to develop actionable strategies and share best practices.
- Convened the collaborative panels throughout the year to advance focused discussions on Nevada’s most pressing sustainability challenges.
- Culminated the 2025 work at the October ConveneNV summit, where participants shared outcomes, insights, and next steps for 2026.

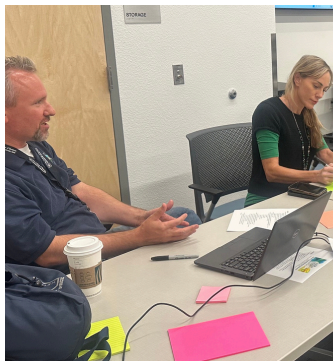


COLLAB	OPPORTUNITIES	PRIORITIES
Environmental	Nevada as center of excellence/hub for renewable energy, addressing governance constraints & community cohesion.	<ul style="list-style-type: none"> • Reinforce our RE achievements as a model for the country • ENV is centered at statewide cohesion
Social	State funding from all sources remains disproportionately low and the social safety net is fractured. This creates an opportunity to collaborate across social issues.	<ul style="list-style-type: none"> • Coordinated response across sectors • Local/state leaders ability to be proactive instead of reactive.
Economic	Workforce pipeline expansions including disconnected youth and energy production & critical minerals	<ul style="list-style-type: none"> • Coordination of Workforce Development Efforts • Prime NV for DOE/DOD Funding

Impact Collabs Participants

Environmental:

- Mauricia Baca, The Nature Conservancy
- Wil Batista, Southwest Gas
- Amit Bhardwaj, McKinsey & Company
- Chris Brooks, Chris Brooks Consulting
- Keely Brooks, SNWA
- Robert Burgy, Clark County
- Dr. David Damore, The Lincy Institute & Brookings Mountain West
- Paulina Douangpanya, NV Energy
- Cayenne Engel, Desert Research Institute
- Sarah Frey, Nevada State University
- Peter Gower, The Nature Conservancy
- Tory Jackson, City of Henderson
- Dylan Keith, Southwest Gas
- Rachel Lewison, City of Las Vegas
- Vanessa Lacer, RTC Washoe
- Natali Mansergh, Harry Reid Airport
- Michael Nelson, Harry Reid Airport
- Cass Palmer, City of North Las Vegas
- Tara Pike, UNLV
- Dave Ray, NV5
- Deb Reardon, RTC
- Jeremy Smith, Truckee Meadows Regional Planning Authority
- Kirsten Stasio, Nevada Clean Energy Fund
- Adam Sullivan, State Engineer
- Marco Velotta, City of Las Vegas
- Devin Winnie, Caesars Entertainment



Economic:

- Mike Bernardo, Southern Nevada Water Authority
- Nathan Bouvet, Governor's Office of Economic Development
- Sherri Mantanona, Workforce Connections
- Anthony Molloy, City of Henderson
- John Restrepo, RCG Economics
- Fred Steinman, University of Nevada, Reno
- Dorian Stonebarger, Governor's Office of Economic Development
- Sherri Mantanona, Workforce Connections
- Andrew Woods, Center for Business & Economic Research

Social:

- Deb Reardon, RTC Southern NV
- Kim Harvey, ImpactNV
- Miguel Davila, Southern NV CoC
- Janet Quintero, UWSN
- Samuel Rudd, UWSN
- Fuilala Riley, HELP of Southern NV
- Elaina Mulé, Charles Schwab Bank
- Toluwanimi Babarinde, City of Henderson
- Larry Rogers, Southern Nevada Health District

ConveneNV

The theme for ConveneNV 2025 was **“Impact through Action: Building a Sustainable Nevada Through Collaboration,”** and reflected the urgent need for bold, community-driven solutions in a time of uncertainty. With shifting priorities and fewer resources on the horizon, it’s more important than ever for Nevada to lead through innovation, public-private partnership, and collective will. Nevada’s ability to come together—across sectors, industries, and communities—will be the key to sustaining our momentum. ConveneNV 2025 was a call to action: to lead with innovation, to collaborate boldly, and to build a Nevada that thrives long-term—economically, environmentally, and socially.

Combined Impact through 2025:



17th annual statewide summit



137 local, state, and national speakers



5,000+ attendees



Countless projects and programs launched.



“The go-to sustainability conference in our region...Brought to you by sustainability leaders, for sustainability leaders.”

Olivia Burns, Office of Sustainability, Clark County



Speakers: Chris Brooks, Dr. Dorian Stonebarger, Andrew Woods



Speakers: Dr. David Damore & Jill Tolles



Speaker: Dave Ray &
Awardee: Kim Harvey



Moderator: Treasurer Zach Conine



Keynote Speaker:
Assemblyman Howard Watts

Nevada Policy Council on Human Trafficking

In 2025, the Nevada Policy Council on Human Trafficking (NPCHT) continued to emerge as a trusted statewide leader in anti-trafficking policy, leveraging its third legislative session to advance reforms, strengthen protections, and build momentum for a more coordinated response across Nevada—reinforcing that protecting vulnerable women and children is essential to the state’s broader commitment to social sustainability and the healthy development of our communities.



NEVADA POLICY COUNCIL
ON HUMAN TRAFFICKING

Key Highlights:

- Expanded NPCHT’s membership and statewide engagement, further strengthening a diverse coalition of experts, advocates, service providers, and community leaders.
- Successfully supported the passage of two key policy measures in 2025, including one bill and one study (SCR3), with NPCHT named in bill language as a policy resource for the second time in Nevada statute.
- Helped secure an allocation to the Human Trafficking Victims Fund (SB 62) and played a critical role in preventing harmful policies that would have undermined protections for vulnerable women and children.
- Contributed to a cumulative total of 12 bills passed with NPCHT support across three legislative sessions, reinforcing the Council’s reputation as a trusted source of data-driven recommendations and cross-sector expertise.

2025 Impact:



43 members across Nevada



2 policy wins in 2025



\$200,000 secured for the Victims of Human Trafficking Fund



12 bills passed with NPCHT support since launch



“The work of the council, the collaboration among key stakeholder groups and the thoughtful analysis of the gaps and proposed solutions has become critical to informing and promoting legislation needed for change.” Jill Tolles, Former State Assemblywoman, Executive Director of The Kenny Guinn Center for Policy Priorities



Buen Aire Para Todos

In 2025, ImpactNV continued to build on the foundation of Buen Aire Para Todos, ensuring that the close of the original grant marked not an endpoint, but a transition from community-based monitoring to long-term systems change—linking air quality, extreme heat, and urban forestry to advance healthier, more resilient neighborhoods in East Las Vegas.

Key Highlights:

- Sustained momentum beyond the original grant period by continuing to elevate Buen Aire Para Todos as a model for community-informed environmental justice and public health action in East Las Vegas.
- Strengthened the connection between air quality and urban forestry by integrating program findings into broader conversations about regional heat resilience, tree equity, and neighborhood-scale climate adaptation.
- Continued to advance the program’s recommendations with public partners and stakeholders, emphasizing practical investments in healthier homes, cleaner public spaces, and more accessible “clean air” and cooling infrastructure.
- Reinforced the importance of resident-centered data and lived experience by using lessons from the program to support systems-level solutions related to housing quality, transportation emissions, public health education, and neighborhood design.
- Positioned Buen Aire Para Todos as an enduring platform for future implementation and funding by keeping the program’s recommendations active in community, policy, and investment discussions beyond the close of the original grant.

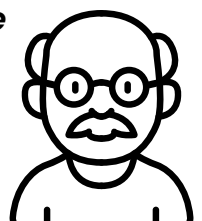


2024–2025 Impact:

	1,478 residents engaged in East Las Vegas
	60 air quality sensors deployed
	26 community and environmental justice meetings
	3 focus groups conducted
	2 community events hosted
	8 recommendations advanced for healthier air & heat resilience

“In addition to the sweltering heat, we also face the reality of air pollution... By monitoring air quality in our community, we are taking an important step toward a healthier environment for all. But we need more than just monitoring; we need concrete actions to address these problems and protect outdoor workers like me.”

Roberto Renteria, BAPT Participant

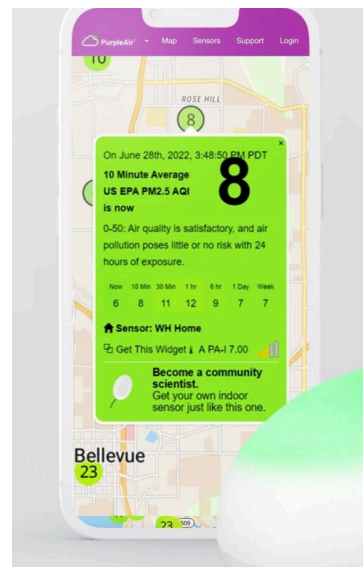
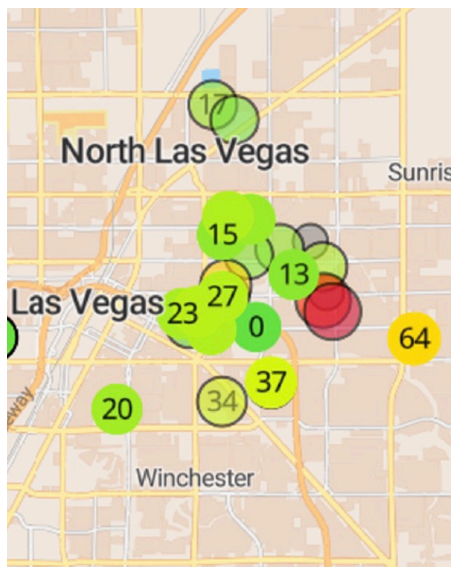




Recommendations to the City of Las Vegas

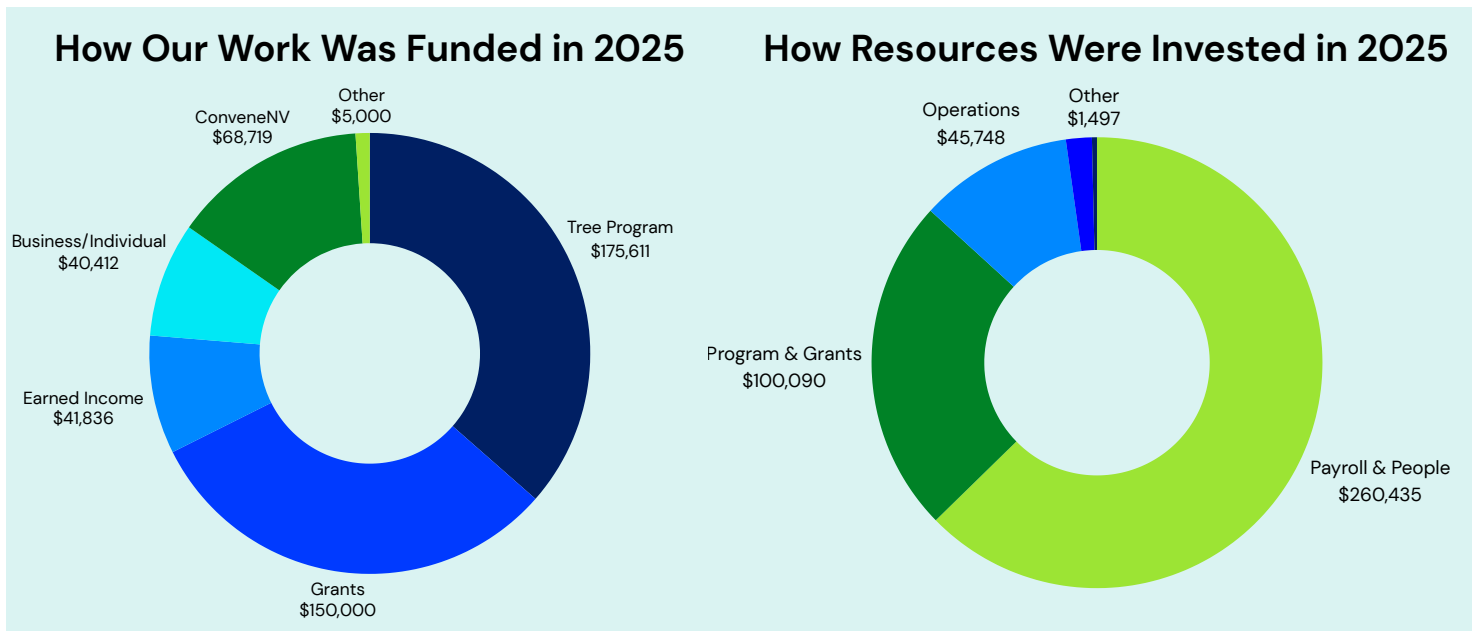
The following recommendations are the result of a two-year EPA Collaborative Problem Solving Grant, Buen Aire Para Todos, implemented by ImpactNV in partnership with the City of Las Vegas, Make the Road Nevada, and Desert Research Institute, to monitor indoor, outdoor, and mobile air quality in East Las Vegas. The recommendations have been developed by partners after reviewing the conclusions from the data as well as careful consideration of participant feedback:

1. Increase no smoking policies and ordinances in public outdoor spaces where community members go for recreation and to escape poor air quality in their homes. Prioritization should be given to playgrounds and other areas where children are present.
 - a. Creation of the **City of Las Vegas Clean Outdoor Air Act**, or contribute/lead the effort to create the Nevada Clean Outdoor Air Act to limit cigarette and marijuana smoke in public places of gathering, recreation, employment, etc.
2. Improvements to housing stock in East Las Vegas, especially:
 - a. Upgraded combustion appliances to reduce PM2.5 emissions from gas stoves. If this is cost prohibitive, consider a partnership with Southwest Gas to increase their DSM rebates, or create a program, for the most vulnerable communities to upgrade gas stoves, have them cleaned and routine maintenance check performed, check for leaks, etc.
 - b. Better insulation and air sealing of homes to prevent poor outdoor air quality creating poor indoor air quality. If this is also cost prohibitive, consider creating a program for air purifiers along with high efficiency air filters for residents.
3. Better/more resident education about the causes of poor indoor air quality and the relationship to health concerns (respiratory concerns, heart issues, etc.).



Financial Snapshot

ImpactNV remained financially resilient in 2025, generating \$441,578 in total revenue and closing the year with a positive surplus of \$24,464, enabling continued investment in people, programs, and statewide impact.



The majority of 2025 resources were invested directly in people and program delivery, reinforcing ImpactNV’s mission-driven financial model.

2025 Financial Highlights

- **\$441,578** total revenue
- **\$415,471** total operating expenses
- **\$24,464** positive year-end surplus
- **\$150,000** in grant revenue secured
- **\$74,131** in combined contributions and sponsorship revenue
- **\$175,611** in urban forestry implementation funding deployed

Future-Focused Urban Forestry Investments

- \$500,000 MOU with Southern Nevada Water Authority
- \$3 million USDA urban forestry grant in active implementation
- Strengthening long-term capacity for the 100,000 Tree goal

Looking Ahead to 2026

In 2026, ImpactNV will build on the momentum of the past year by focusing on the programs and partnerships with the greatest potential for long-term systems change. Guided by our strategic plan, we will continue to strengthen our role as a trusted convener, connector, and implementer—advancing climate resilience, equity, and economic opportunity through focused, high-impact initiatives that respond to Nevada’s most pressing needs.

Priorities for the Year Ahead

- Scale the 10-Year, 100,000 Tree Program by increasing planting volume, expanding into schools, parking lots, charter campuses, and other community-serving spaces, and prioritizing drought- and heat-tolerant trees in the areas of the state that need them most.
- Advance heat resilience and environmental justice by funding and moving forward the recommendations and next steps from Buen Aire Para Todos, connecting air quality, public health, extreme heat, and neighborhood-scale resilience.
- Grow the reach and impact of ConveneNV by increasing audience engagement, securing a national speaker, and continuing the work of the Triple Bottom Line Impact Collaboratives to strengthen year-round action across Nevada.
- Use the interim period to prepare for the 2027 legislative session through NPCHT by refining and advancing a policy agenda focused on survivor support, demand reduction, and stronger systems—including receiving center reforms, data infrastructure, sustainable funding, and coordinated care.
- Strengthen ImpactNV’s long-term capacity by diversifying revenue, deepening strategic partnerships, sharpening our value proposition, and focusing our resources on the work with the greatest potential to scale and create lasting systems change.

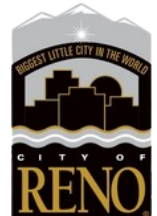


Our focus in 2026 is clear: scale what works, deepen partnerships, and deliver visible, lasting impact for Nevada’s communities.



From neighborhood-scale action to statewide systems change, ImpactNV is building a more sustainable Nevada.

And we aren't doing it alone. Together with our partners, we are advancing solutions that create lasting impact. We are grateful to the organizations and leaders who contributed to our work in 2025 and continue to shape Nevada's sustainable future.



We thank you for your ongoing support of IMPACTNV

Acknowledgements

Thank you to our Communications Committee for their work on this report:

Communication Committee Members:

- Keely Brooks, Southern Nevada Water Authority
- Dylan Keith, Southwest Gas Corporation
- Michael P. Nelson, Harry Reid Airport
- Dave Ray, NV5
- John Restrepo, RCG Economics

Thank you to Southern Nevada Water Authority for development of the Tree Planting Map.

Finally, a special thank you to all of our community partners and supporters who made our work possible in 2025.

IMPACTNV
6675 S TENAYA WAY, SUITE 200
Las Vegas, NV 89113
impact-nv.org
info@impact-nv.org