



Program Outline

DATE	March 3, 2016
THEME	<i>“360° of Sustainability”</i>
WELCOME	Approximately 8:15 AM – 8:20 AM Lauren Boitel, Executive Director of Green Chips – Welcome & Emcee Introduction
FRAMING	Approximately 8:20 AM – 8:30 AM Emcee: Commissioner Chris Giunchigliani (Tentative) Emcee – Sets the Stage for the day. 360° of Sustainability is about celebrating and continuing to build a robust, thriving community we can all be even prouder to live in. We have to define sustainability here as not just “green” and not just environmental but a vibrant community that supports itself without compromising the future. Sustainability is about people (a robust workforce and strong community), innovation (sparking and nurturing new and forward looking creative ideas and actions) values (families, faith, personal commitments), and the use and renewal of natural resources. A sustainable community cannot focus on any one of these areas, or even a group of them alone; it must focus on all of them, how they interact and effect each other, for the good of all. It is with this in mind that Green Chips asks the attendees of Convene for Green 2016 to broaden their thinking, break down social norms, break down silos, break down their own ideas of “green” and “sustainability” and instead think about how we all, as Southern Nevadans, can work together, through the impact of our collective efforts, to build the community of the future.
SPONSOR	Approximately 8:30 AM – 8:40 AM Sponsor Moment 1
PANEL 1	Approximately 8:40 AM – 10:00 AM “How We Measure Up: STARs and Strength” <u>Moderator:</u> Jacob Snow (Tentative) <u>Panelists:</u> Marco Velotta, Daniel Fazekas, Raymond Hess <u>Talking Points:</u> How does Southern Nevada measure up against national frameworks such as STAR certification – the final standings of City of Las Vegas and City of Henderson’s certification process. How do we combine the findings from those reports with the SNS Implementation Plan to celebrate our successes and identify our biggest opportunities for a

plan forward that the community can engage in? This panel should point out 2-3 largest successes for each jurisdiction, or with RTC transit, and then pave the way for the remainder of the day's discussion around education and developing our social sector through identification of our opportunities and plans for SNS implementation as well as City Master Plans.

BREAK **Approximately 10:00 AM – 10:15 AM**

PANEL 2 **Approximately 10:15 AM – 11:30 AM**

“Education, The Common Denominator”

Moderator: Ulrico Izaguirre, Vice President Government and Community Affairs, Wynn Resorts

Panelists: Nevada State College Vice Provost Robin Cresiski, CCSD Assistant Chief of Student Achievement Felicia Gonzales, UNLV TBD

Talking Points: An honest conversation about why Nevada ranks 50th in the nation for Education based on graduation rates, funding per pupil, and preschool enrollment. What are the biggest causes of the low graduation rates and what can the largest employers in the region do to work towards requiring basic education levels (diploma or GED). Also, what is our System of Higher Education doing to be competitive to students and to graduate students that can compete in the current job market; the bigger picture is how are we cultivating an educated, competitive workforce that wants to go to school, live, work, and raise a family in our region. This panel should address the connection between Education and a sustainable community through the lens of STAR gaps: Educational Opportunities & Attainment and how those relate to the lowest scoring Economic goals areas of Jobs & Living Wages (expanding job opportunities with upward economic mobility) and Workforce readiness.)

SPONSOR **Approximately 11:30 AM – 11:40 AM**

Sponsor Moment 2

FRAMING **Approximately 11:40 AM – 11:45 AM**

Emcee recap of what we heard and discussed in the morning and setting the stage for continuing the conversation in the afternoon, then invite the attendees to lunch.

LUNCH **Approximately 11:45 AM – 12:30 PM**

Networking and Break – enjoy lunch and visit the partner/sponsor tables

KEYNOTE 1 **Approximately 12:30 PM – 1:15 PM**

Keynote Address 1: Sally Kohn, Community Change Agents (Tentative)

Sally Kohn is a columnist and a political commentator for CNN.

PANEL 3 **Approximately 1:15 PM – 2:15 PM**

The Degree to which our Community is Food Insecure

Moderator: Julie Murray, Moonridge Group

Panelists: Dan Williams, COO at Three Square, Catholic Charities (TBD)

Talking Points: What is the current state of food insecurity in our community (NV 5th highest rate of childhood food insecurity in the country according to Feeding America's Map the Meal Gap) and what is the impact of that on our region: economically, socially, education-wise, and even environmentally? How is Three Square moving the dial with

current partners, and how can the sustainability community engage to fill the gap: reducing food waste, identifying those in need (particularly in the senior and other difficult to reach communities), and logistics. This panel will also address how the community can look to lessen the food insecure population in the region and what next steps are through collective impact to “teach a man to fish.”

BREAK **Approximately 2:15 PM – 2:30 PM**

PANEL 4 **Approximately 2:30 PM – 3:30 PM**

The Degree to Which Our Community is Homeless

Moderator: Kathi Thomas Gibson, City of Las Vegas

Panelists: Timothy Burch, Director Clark County Department of Social Services; John Fogal, Director of Program Services & Community Relations at The Rescue Mission; Arush Ghafoori, Executive Director at Nevada Partnership for Homeless Youth

Talking Points: The state of homelessness in Southern Nevada, what are the major causes, how this overlaps with the education and food insecurity discussion as well as models that have worked well in other states and the call to action to the community on how we can make a big, hairy, audacious SMART goal to decrease homelessness in the coming years.

FRAMING **Approximately 3:30 PM – 4:00 PM**

Emcee recaps the day briefly and introduces Community Spotlight, United Way

Speaker: Bob Morgan, United Way

Talking Points: This community spotlight on the goals and future plans of United Way Southern Nevada will set the stage of how we can bring all these efforts together to solve the social gaps in our community, the plan Bob Morgan has for the organization and how the business and nonprofit community as well as government can engage.

RECEPTION **Approximately 4:00 PM – 5:00 PM**

Sponsor Moment 3, Awards Recap from VIP Kick-Off event

Speaker: Lyndon Rive, Solar City CEO and co-founder.

Talking Points: Solar City on the current forecast for the organization in Nevada and the connection between education and the economy. Followed by, time permitting, short “TED” style talks by the awardees:

- Sustainable Leadership Awardee – Betsy Fretwell, City of Las Vegas
- Sustainable Community Awardee Organization/Corporation – Spread the Word Nevada
- Sustainable Future Awardee School Award – Cheryl Wagner