



Program Outline

DATE	October 10, 2019	
TIME	5:00 PM – 8:00 PM (Check-in: 4:30 – 5:00 PM)	
THEME	<i>“A Decade of Progress”</i>	
WELCOME	Lauren Boitel, Executive Director, ImpactNV	5:00 – 5:05 PM
	Welcome and thank you for joining ImpactNV, with partner, United Way of Southern Nevada at our 10 th Anniversary celebration of ConveneNV.	
SPONSOR	Caesars Entertainment Corporation	5:05 – 5:10 PM
FRAMING	Moderator: Elizabeth Thompson, The Nevada Independent	5:10 - 5:15 PM
	ConveneNV, A Decade of Progress, is a 10-year retrospective of the social, environmental, and economic impact our organization has had in Southern Nevada and the progress our region has made overall in these three sustainability pillars. We will hear from leaders in each sector discussing the major advancements we have achieved as a community over the past decade as well as some forecasting of exciting developments on the horizon. The evening will end in a reception and signing ceremony for the Southern Nevada Sustainability Declaration that was originally signed on to by community leaders in 2009.	
KEYNOTE	<i>“A Decade of Progress in our State”</i> Speaker: Governor Steve Sisolak	5:15 – 5:25 PM
	Governor Sisolak will kick-off the upcoming discussions of our regional successes and highlights over the past decade with an opening keynote to share his thoughts and perspective on the state’s collective efforts for the past ten years of making Nevada a more	

economically, socially and environmentally vibrant, resilient and sustainable place to live, work and play.

DATA PORTAL “*Release of ImpactNV’s State of Sustainability Data Portal*”

5:25 – 5:45 PM

Speaker: Jeremy Aguero, Applied Analysis

ImpactNV announces the launch of the Southern Nevada Sustainability Data Portal, the most comprehensive data portal in Southern Nevada, designed to highlight the eight pillars of a sustainable community via a web based portal that houses data and exhibits included previously in our State of Sustainability Report via an integrated web page with real time updated sustainability metrics. The goal of the Southern Nevada Sustainability Data Portal is to communicate southern Nevada’s successes from a community sustainability perspective in order to: narrow the space between aspiration and accomplishment by highlighting what the community has done as opposed to what it needs to do and to help focus collective attention on the long-term goal of improved community sustainability which is a constantly evolving set of initiatives that requires broad-based support to achieve. Jeremy Aguero, principal analyst, at Applied Analysis, our partner for this report, will release the report to the audience, discuss the content included, and the exciting new

ENVIRONMENT “*A Decade of Environmental Progress*”

5:45 – 6:15 PM

Attendees will hear from community and state leaders in the water, energy, transportation, and waste management sectors as they discuss our region’s biggest environmental accomplishments over the past ten years and what exciting advancements we can all look forward to in the Silver State’s future. The discussion will be framed around the following regional environmental goals:

- Conserve energy and water resources effectively.
- Minimize waste production and disposal.
- Seek balance between resource usage / economic growth and a healthy ecosystem.
- Utilize technology to work with the environment.

SPEAKERS:

- **Tom Perrigo**, Executive Director of Community Development, City of Las Vegas
- **David Swallow**, Deputy Chief Executive Officer, Regional Transportation Commission of Southern Nevada
- **Chris Brooks**, Senator, State of Nevada
- **Justin Jones**, Commissioner, Clark County

ECONOMY “*A Decade of Economic Progress*”

6:15 – 6:45 PM

Las Vegas Convention and Visitors Authority (LVCVA) is the destination marketing organization for Southern Nevada, charged with attracting visitors by promoting our region

as the world's most desirable destination for leisure and business travel. LVCVA has also been on the board of ImpactNV since its founding over 10 years ago. For the economic segment of our program, attendees will hear from Steve Hill, current President & CEO of LVCVA and former director of the Governor's Office of Economic Development, as he looks back on the past 10 years of progress in economic development and diversification for Southern Nevada and the Silver State. Mr. Hill has a unique regional and state perspective on which to draw from while discussing our most successful economic achievements over the past decade and what exciting developments we can hope to see in Nevada's future. The discussion will be framed around the following regional economic goals:

- Maintain and enhance the current economic base.
- Attract and foster diversified economic development.
- Explore synergies that will allow current businesses to grow and flourish.

SPEAKER:

- **Steve Hill**, CEO, Las Vegas Convention & Visitor's Authority

SOCIAL

"A Decade of Social Progress"

6:45 – 7:15 PM

Community leaders who have tackled our biggest social sector issues will share with attendees our region's significant successes in the areas of poverty, homelessness, human trafficking, immigration, and more; as well as some exciting developments on the horizon for our state. The discussion will be framed around the following regional social goals:

- Promote a sense of community and encourage community involvement.
- Encourage a value system that strengthens families and ensures a safe community.
- Develop an atmosphere where educating our youth and lifelong learning is of prime importance.
- Encourage healthy lifestyles while supporting an accessible and affordable Healthcare System.
- Support Community programs to help those in need while encouraging the effort toward Independence.

SPEAKERS:

- **Gwen Migita**, Global Head of Social Impact, Equity, & Sustainability, Caesars Entertainment Corporation
- **Kyle Rahn**, President & CEO, United Way of Southern Nevada
- **Yalmaz Siddiqui**, Vice President, Corporate Sustainability, MGM Resorts International

KEYNOTE	“A Decade of Progress Ahead” SPEAKER: Mathew Lister, Managing Director, Gehl	7:15 – 7:30 PM
SPONSOR	MGM Resorts International	7:30 – 7:35 PM
RECEPTION	Declaration Signing	7:35 - 8:00 PM

LEAD SPEAKERS:

- **Jan Jones Blackhurst**, Board of Directors, Caesars Entertainment Corporation
- **Carolyn Goodman**, Mayor, City of Las Vegas

In a nod back to our 2009 Convene for Green, founding Trustee Board members Jan Jones Blackhurst and Mayor Goodman will make a few remarks and kick off the signing ceremony as trustees, board members, and community leaders re-commit to the Sustainable Nevada Declaration.

Sustainable Nevada Declaration

The following represents the collective guiding statements of those public and private organizations who have agreed to address / pursue / encourage economic, environmental and social endeavors that will define a Sustainable Nevada.

Mission statement:

“Create an atmosphere for Diversified economic development in harmony with the values of personal, social and environmental responsibility”

Principles:

The following principles / factors are critical to our long-term success:

- Develop and maintain an open, collaborative, accountable and transparent effort among the participating organizations.
- Commit to sharing and promoting common goals.
- Be open to new ideas and strategies that will achieve results.
- Encourage consensus in decisions.
- Pool / secure the means and resources to support the initiatives to achieve the common goals.

Goals:

Economic

- Maintain and enhance the current economic base.
- Attract and foster diversified economic development.
- Explore synergies that will allow current businesses to grow and flourish.

Environmental

- Conserve energy and water resources effectively.
- Minimize waste production and disposal.
- Seek balance between resource usage / economic growth and a healthy ecosystem.
- Utilize technology to work with the environment.

Social

- Promote a sense of community and encourage community involvement.
- Encourage a value system that strengthens families and ensures a safe community.
- Develop an atmosphere where educating our youth and lifelong learning is of prime importance.
- Encourage healthy lifestyles while supporting an accessible and affordable Healthcare System.
- Support Community programs to help those in need while encouraging the effort toward Independence.

This declaration is not considered a legally binding contract. It instead defines the principles and goals that the signatories will actively pursue through singular and joint programs.

We the undersigned, accept this mission statement, the principles in the goal stated above, we'll use these to guide our actions and policies as we create a sustainable Nevada.