

Gwen Y. Migita



Vice President Sustainability & Corporate Citizenship



Gwen Migita is the lead executive for sustainability and corporate citizenship at Caesars Entertainment. She is the key driver of the development of CodeGreen, Caesars' award-winning global environmental sustainability strategy. Caesars' CodeGreen initiative provides tangible low-carbon solutions to reduce water, energy and waste consumption at all Caesars resorts. Additionally, Migita directs corporate citizenship signature initiatives, stakeholder engagement, external reporting and policy.

Migita oversees company philanthropy, community relations, and HERO employee volunteer program policies for the organization's nearly 70,000 employees at over 50 casino resorts in North America and the UK. She also handles community affairs on behalf of the Caesars Foundation.

Migita sits on Sustainable Brands Advisory Board, the Global Sustainable Tourism Council (GSTC) board, and is a Trustee of Green Chips, an innovative public-private non-profit in Southern Nevada that drives long-term social, economic and environmental goals for the region.

A native of Hawaii, Migita served as a charter member and on the board of directors of Rotary Clubs in Hawaii and Guam, focusing on youth programs and vocational development for the community. She also served as president of the American Marketing Association – Las Vegas chapter and garnered a national merit award for membership development. Migita holds an Executive MBA from University of Nevada, Las Vegas and received her B.A. from the University of Washington with a concentration in marketing.